



# FAMILY SURVEY STUDY

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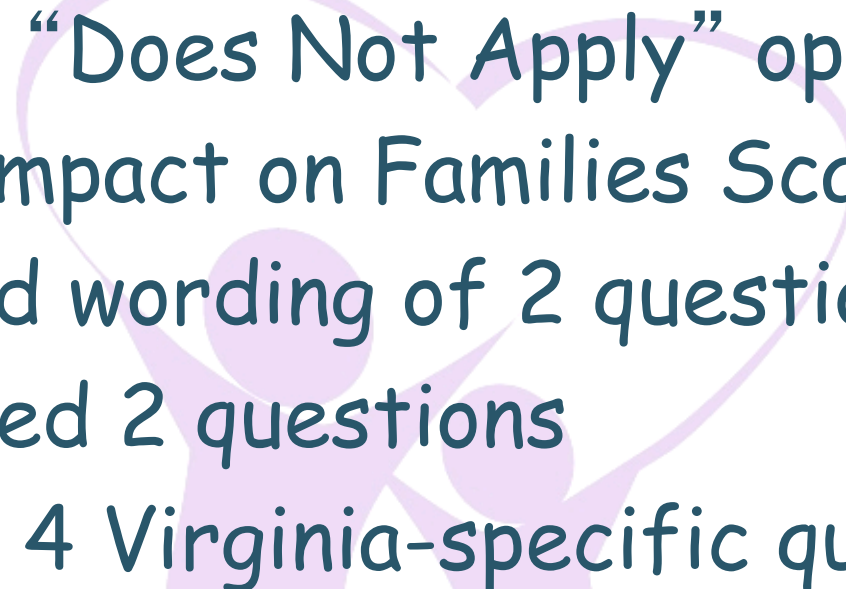
**Infant & Toddler Connection of Virginia**

Statewide Meeting  
September 25, 2012



# New Survey

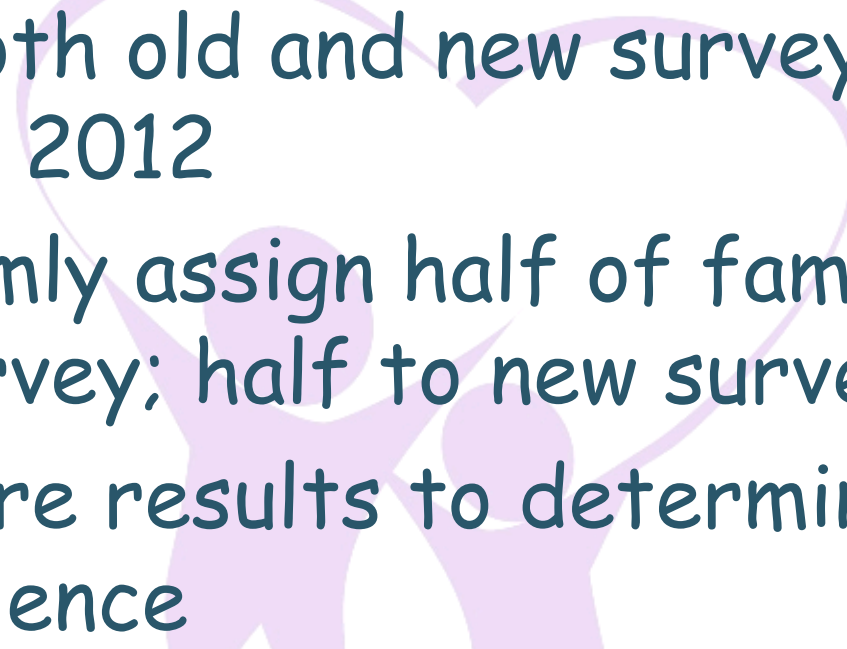
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- Added “Does Not Apply” option
  - Only Impact on Families Scale
  - Revised wording of 2 questions
  - Replaced 2 questions
  - Added 4 Virginia-specific questions



# Study Method

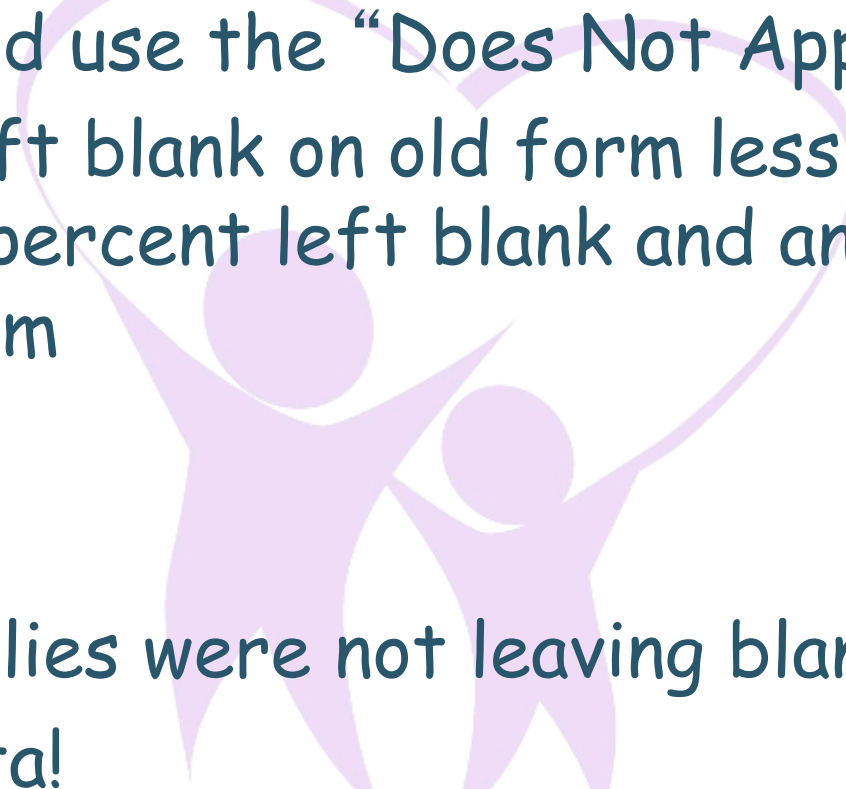

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- Use both old and new survey in Spring 2012
  - Randomly assign half of families to old survey; half to new survey
  - Compare results to determine equivalence
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# Key Findings

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- Families did use the “Does Not Apply” option
  - Percent left blank on old form less than combined percent left blank and answered DNA on new form
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- Some families were not leaving blank
  - Better data!



# Key Findings

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- Old survey - clear pattern of checking VSA for every item
- New survey - fewer VSA responses



- “Does Not Apply” = stop and think
- Better data!



# Key Findings


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- Differences in mean scores
  - Lower on new form
  - For full sample, statistically significant
  - For representative sample, similar trend



# Key Findings

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- Differences in % of families meeting indicator
  - Higher for new survey
  - Not statistically significant



## Results – Indicator 4

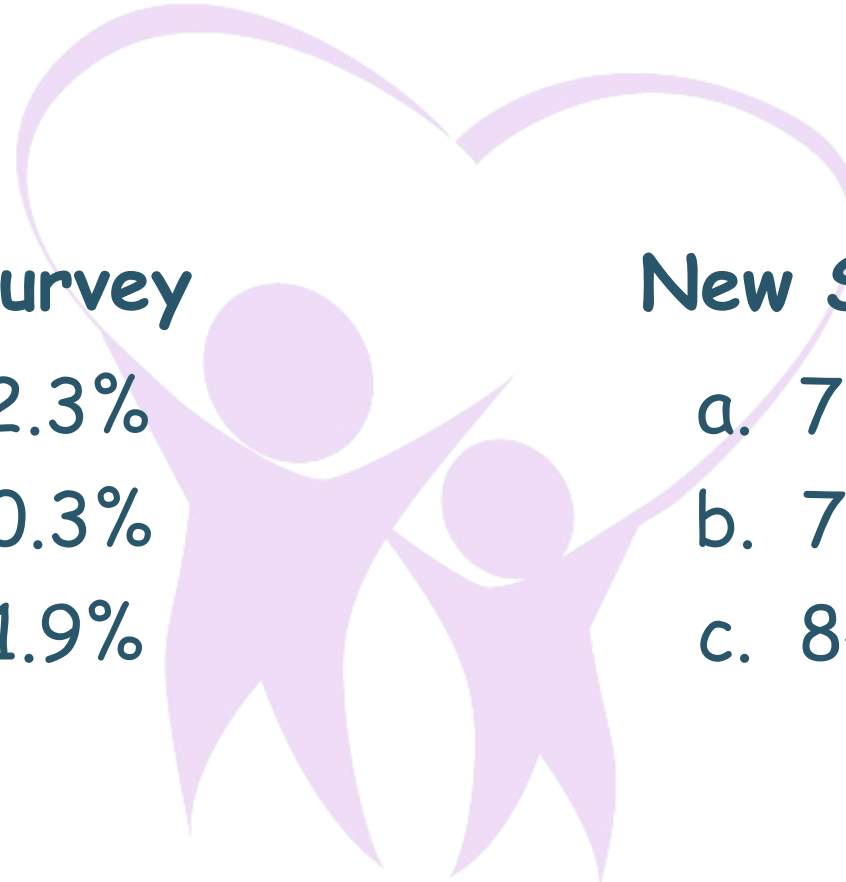
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### Old Survey

- a. 72.3%
- b. 70.3%
- c. 81.9%

### New Survey

- a. 75.4%
- b. 72.2%
- c. 84.2%

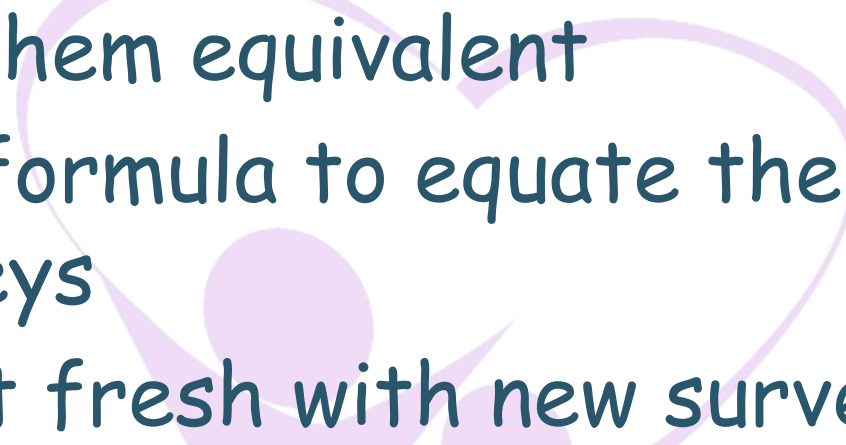






# Options

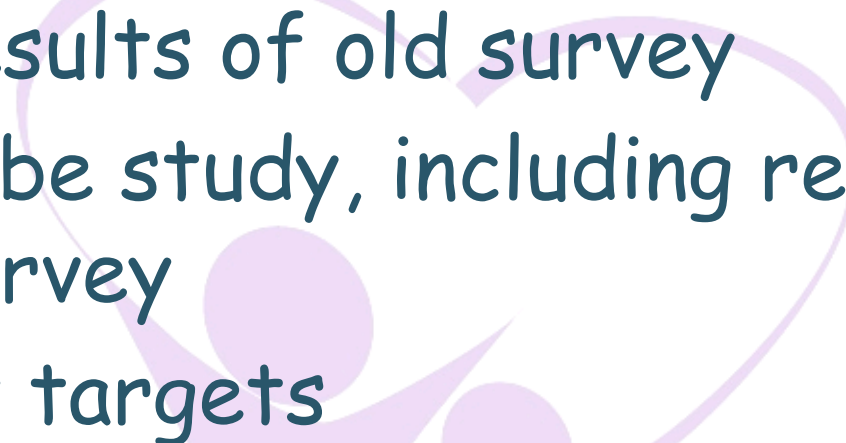
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1. Call them equivalent
  2. Use formula to equate the two surveys
  3. Start fresh with new survey
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# Reporting in APR


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- Use results of old survey
  - Describe study, including results of new survey
  - Re-set targets
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# Met Targets!

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	<b>2011 Actual</b>	<b>2012 Target</b>	<b>2012 Actual</b>
<b>4a</b>	70.1%	71.5%	72.3%
<b>4b</b>	67.6%	68.8%	70.3%
<b>4c</b>	80.0%	81.3%	81.9%



# Reporting Local Results

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- Results from both surveys sent
  - Publicly reporting best results
  - Determinations based on best results
  - Local results on individual survey items available for both surveys at <http://www.infantva.org/sup-FamilySurvey.htm>
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# Survey Reports

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- Full survey by Randall Penfield
  - Explanation of Results
  - Available at  
<http://www.infantva.org/sup-FamilySurvey.htm>
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